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**iControl Networks a Platinum Sponsor of CONNECTIONS™:  
The Digital Home Conference and Showcase**

April 18, 2006 - Dallas, TX — Parks Associates and CEA® today announce iControl Networks as a Platinum Sponsor of CONNECTIONS™. In its 10<sup>th</sup> year, **CONNECTIONS™: The Digital Home Conference and Showcase** will be held May 2-4, 2006, at the Santa Clara Convention Center.

Palo Alto-based iControl Networks is an online service that dramatically improves an individual's busy life by offering an easy, affordable, and Internet-based way to see, know, and respond remotely to the comfort and safety of loved ones, property, or business.

"CONNECTIONS™ represents a great venue for our public launch of our online service. iControl Networks helps the consumer to manage what matters most – their family, home and business. Through a Web browser on a PC, PDA or smartphone, users can get their personal content within seconds," said Reza Raji, president and CEO of iControl Networks. "We are also working with service providers, homebuilders and consumer electronics companies to boost their value proposition, thereby helping them differentiate and expand their services."

According to Parks Associates, the total market for U.S. home control systems reached approximately \$2.3 billion in 2005, and these revenues will grow 8-9% per year over the next four years, reaching \$3.2 billion by 2009. That growth promises to have a trickle-down effect for retail and other innovative home control solutions. The commercial marketplace represents an equal or even larger revenue opportunity for these services in the next several years.

"iControl Networks not only offers Internet service providers with additional means of differentiation, but it also offers a low-cost approach for home and building controls that have typically been unaffordable or too complex to most consumers and business owners," said Tricia Parks, CEO of Parks Associates.

CONNECTIONS™, produced by Parks Associates in partnership with the Consumer Electronics Association, is the largest executive conference and showcase dedicated to advanced digital lifestyle solutions for residential and mobile environments. This year's conference topics include digital entertainment, mobile platforms & services, home networking & infrastructure, home management & digital health, and broadband & IP services.

For additional information on iControl Networks, please visit <http://www.icontrol.com/>.

**About CONNECTIONS™**

Now in its tenth year, CONNECTIONS™: The Digital Home Conference and Showcase, produced by Parks Associates in partnership with the Consumer Electronics Association, is the largest executive conference and showcase dedicated to advanced digital lifestyle solutions for residential and mobile environments. For information on speaking, sponsoring, or attending, please visit <http://www.connectionsconference.com>.